

Press release

Football meets mobile gaming: Marco Reus invests in the studio “Games & Leaves”

Dortmund, 16 December 2025

What began as a friendship in Dortmund is now developing into a joint venture in the gaming industry: **Marco Reus** has become an investor and joined the mobile gaming studio **Games & Leaves**. Founded by **Niklas Süle** and **Alexander Roth**, the studio combines mobile football action, social media and gamification and employs over **20 team members worldwide**.

Games & Leaves has launched its first successful mobile game, **Goalden League**, which has already been **featured in Apple's App Store**. Goalden League combines exciting football action with social mechanics and allows fans to duel with each other in fast-paced matches. Players can compete with **in-game characters of famous professional footballers such as Marco Reus and Niklas Süle**. Furthermore, other prominent personalities are also represented as characters in the game, including **US singer Enisa**.

To celebrate the launch, Marco Reus and Niklas Süle are launching the **#GoaldenLeagueChallenge**, which is a global social media campaign in which fans can win prizes by participating and sharing a **chewing gum juggling challenge**.

As a special highlight of the new campaign, Marco Reus is offering not only his reach but also his role as a **team owner in the Baller League**. Thus, the former national player is providing a grand prize that money can't buy: an **exclusive trip to Miami** including a **meet & greet** with the professional footballer, personal accompaniment throughout the match day and unique **behind-the-scenes insights into the first match day of the Baller League USA**. For fans, this is a truly *money-can't-buy experience*.

Marco Reus: “Anyone who knows me knows that when I commit to something, I go all in – whether in sport or as an entrepreneur. Games & Leaves felt like the perfect fit. I know how much work and heart Niki has put into this project over months and even years. That's why I'm especially happy that we're building this together now and pursuing something we truly believe in. Our goal is clear: to push this project forward with full energy.”

Niklas Süle: “Having Marco on board means a lot to me personally. With Goalden League, we want to show how mobile gaming can connect people all over the world – and Marco brings the experience and visibility to take this project to the next level.”

Alexander Roth (Co-Founder): “Our aim is to connect sport, gaming, and pop culture. The Challenge is a perfect expression of this vision – fast, entertaining, high-quality, and fully social-first.”

About Games & Leaves:

Games & Leaves is a mobile gaming studio that redefines the connection between sport, team spirit, and entertainment. Founded by **Niklas Süle** and **Alexander Roth**, the company is supported by leading figures from sports, tech, and media, including **Marco Reus**, **David Raum** (RB Leipzig, German National Team), **Matti Rätty** (VP at Unity), **Felix Krause** (EVP Group Strategy at ProSiebenSat.1, former DAZN), and **Nenad Miljkovic** (Founder of Rapid Peaks).

The studio's first game, **Goalden League**, is available on iOS and Android and brings together football, lifestyle, and creativity into a new digital experience.

Download Goalden League

iOS: <https://apps.apple.com/us/app/goalden-league-soccer-stars/id6503691452>

Android:

<https://play.google.com/store/apps/details?id=com.goalden.league.football.soccer&pli=1>

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